

BCool™



BCool



ABOUT US

MAZDA is home to constant change. For our company, continual improvements meet customer needs while ensuring the business' long term success. Mazda's vision is embedded in each and every function: to supply high quality products enabling people globally to trust Mazda as a cost and quality conscious business. In 30 year of business, we have realized that customer satisfaction and business success meld together only if such a vision is supported by values; our business values in turn have shaped our business strategy and philosophy.

Central to our business strategy is persistent business re-invention. This is reflected in our product additions, product extensions and recent business diversification. Our propensity for change ensures that we achieve sustainable over the long-term.

OUR VISION AND VALUES DRIVE OUR BUSINESS

Our vision: Supply high quality products enabling people globally to trust Mazda as a cost and quality conscious business.

Our company vision forms our foundation; it determines our approach to business overall and also shapes each person's contribution within the company. We may not be a business that is all about food, but we are a business which assures that we are the best in all that we pursue. For instance, we have both ISO and HACCP certification to ensure that our products are of the highest quality possible. We take our company values very seriously and place great importance in meeting consumers' needs.

It is such dedication of all our employees that has led to the development of our new product range. We aim to make a difference in this new market as we have done previously with great success, in other markets worldwide.

Our efforts here are focused on making food and drink an easier and more enjoyable option for people nationally and internationally. Our new products, as has been the case in the past, will continue to embody the safety, quality and values that Mazda has come to be synonymous with.

WHY MAZDA...

Advanced machines

Our newly purchased machinery ensures that we use the latest production techniques with utmost efficiency.

Untouched by hand

Our products, according to our stringent quality measures, are untouched by hand from beginning to end. The ingredients are packaged straight after production to avoid any contamination and to guarantee freshness.

Assured quality

Mazda's product quality is visible even to the naked eye. The superior blending of all our ingredients sets our products apart from others in the market. Such advanced production techniques ensure that this quality is also reflected in the taste and flavour.

Our company has both HACCP & ISO 9001:2000 certification ensuring the best standards, recognised globally.

Competitive pricing

We are open to receiving orders of any size and offer price ranges that vary depending on the quantity required. Adjusting the ingredients leading to lower prices is also an option and our production team is happy to design the product to cater to specific needs.

Private labeling

We offer our customers the opportunity to privately label our products. Private labelers are welcome to sample our entire range of products. In addition, we can formulate products as per customer specifications and tailor our ingredients to meet individual needs.

Additionally, we also offer a range of packaging options to meet customer needs.

BCool™

Instant Drink Mix



Sugar Based Range:

Orange, Mango, Lemon, Pineapple, Peach, Raspberry, Cherry, Kiwi, Cola, Cocktail, Sprite, Apple, Apricot, Fruit Punch, Grape, Strawberry and many more flavours

Available Sizes:
Plastic Container (HDPE JAR)
2.5kg x 6
Metal Tin
2.5kg x 6
900g x 12

BCool™

Instant Drink Mix

Available Sizes:

Pouch

19g single serve

125g x 300

500g x 36

900g x 12

1kg x 20

Bulk packing available



BCool™



Instant Drink Mix

Sugar Based Range:

Orange, Mango, Lemon, Pineapple, Peach, Raspberry, Cherry, Kiwi, Cola, Cocktail, Sprite, Apple, Apricot, Fruit Punch, Grape, Strawberry and many more flavours



Available Sizes:
Plastic Bottle (HDPE JAR)
500g x 20
750g x 12

Available Sizes:
Glass Bottle
750g x 12

BCool™

Culinary Flavouring Essence

Vanilla, Saffron, Pineapple,
Banana, Strawberry, Rose,
Lemon, Almond, Mango, Orange
and many more flavours

Available Sizes:

Glass Bottle

14ml x 12 x 12

28ml x 12 x 12

425ml X 12

Plastic Bottle

1L x 12

500ml x 6

1L x 15

38ml x 12 x 12

Bulk Packing available



Liquid Food Colour

Yellow, Red, Green, Orange
and many more flavours

BCool™

**Soya Sauce, Rose Water, Rose Syrup,
Kewra Water & Vinegar**

Available Sizes:

Rose/Kewra water
Glass Bottle
340ml x 12

Rose Syrup
Glass Bottle / Pet Bottle
750ml x 12

Soya Sauce/Vinegar
Pet Bottle
200ml x 24
1L x 12

Bulk Packing available



BCool™

Baking / Vanilla / Custard Powder



Available Sizes:

Printed Box
500g x 12

Plastic Bottle
100g x 12
500g x 12
1kg x 20

BCool™

Powder Food Colour



Bright Red, Egg Yellow,
Chocolate Brown, Deep Orange,
Strawberry, Green, Royal Blue,
Black, Pink and many more colours.

Available Sizes:

Plastic Bottle

10g x 20 x 24, 400g x 20

25g x 12 x 24, 500g x 20

100g x 12, 1kg x 20

Bulk packing available

BCool™

Fruit Jam

Orange, Mango, Blueberry,
Lemon, Peach, Raspberry,
Pineapple, Mixed Fruit &
Strawberry.

Available Sizes:
GLASS BOTTLE
450g x 12
370g x 12



BCool™

Squash

Orange & Lemon.

Available Pack Sizes:
1L x 12
750ml x 12



B CoOL™



(FOOD DIVISION)

Mazda House, Panchwati 2nd Lane, Ambawadi, Ahmedabad 380 006, India.

Phone : + 91 (0) 79 40007000 (30 lines) Fax: + 91 (0) 26565605

E-mail : bcool@mazdalimited.com / shanaya@mazdalimited.com

Web site : www.bcool.co.in